

# **Southern Highlands Motto Expedition.**



## **SUGGESTED ECONOMIC OPPORTUNITY REPORT TEMPLATE**

# TABLE OF CONTENT

SUGGESTED ECONOMIC OPPORTUNITY REPORT-----	1
SOUTHERN HIGHLANDS EXPEDITION-----	1
Economic Opportunity Profile-----	1
SECTION A: COMMUNITY/PRODUCER PROFILE-----	2
SECTION B: PRODUCTION DETAILS-----	3
SECTION C: MARKET ANALYSIS -----	4
SECTION D: VALUE ADDITION GAP ANALYSIS-----	4
SECTION E: INVESTMENT OPPORTUNITY -----	5
SECTION F: PHOTO DOCUMENTATION-----	6
SECTION G: INTERVIEWEE CONSENT-----	7
SECTION H: INVESTOR NOTES-----	8

# SUGGESTED ECONOMIC OPPORTUNITY REPORT

This template adapts investment analysis formats for Southern Highlands Motto expedition documentation.

## **SOUTHERN HIGHLANDS EXPEDITION**

### Economic Opportunity Profile

<b>Field</b>	<b>Information</b>
<b>Opportunity ID</b>	SPRJ1
<b>Date Documented</b>	17/04/2026
<b>Documented By</b>	Joseph Majura
<b>Location</b>	[Village, District, Region]
<b>GPS Coordinates</b>	[Lat/Long]

## SECTION A: COMMUNITY/PRODUCER PROFILE

<b>Aspect</b>	<b>Details</b>
<b>Community/Group Name</b>	
<b>Type of Group</b>	<input type="checkbox"/> Cooperative <input type="checkbox"/> Farmers group <input type="checkbox"/> Women group <input type="checkbox"/> Youth group <input type="checkbox"/> Individual enterprise
<b>Number of Members</b>	Total: ___ Men: ___ Women: ___
<b>Years Established</b>	
<b>Leadership Contact</b>	Name: _____ Phone: _____
<b>Previous Support Received</b>	<input type="checkbox"/> None <input type="checkbox"/> Government <input type="checkbox"/> NGO <input type="checkbox"/> Private sector <input type="checkbox"/> Other: _____

## SECTION B: PRODUCTION DETAILS

**Product Category**       Coffee  Tea  Honey  Bananas  Potatoes  Fish  
 Grains  Pottery  Other: \_\_\_\_\_

**Product Name**

**Production Volume**      Per week: \_\_\_\_\_ Per month: \_\_\_\_\_ Per season: \_\_\_\_\_

**Production Season**

**Current Processing**       None (sold raw)  Drying  Milling  Sorting   
Packaging  Other: \_\_\_\_\_

**Quality Grade**       Low  Medium  High  Premium/Organic

## SECTION C: MARKET ANALYSIS

<b>Aspect</b>	<b>Details</b>
<b>Current Buyers</b>	<input type="checkbox"/> Local market <input type="checkbox"/> Traders <input type="checkbox"/> Cooperatives <input type="checkbox"/> Exporters <input type="checkbox"/> Direct consumers
<b>Buyer Location</b>	
<b>Typical Price</b>	Lowest: _____ Highest: _____ Average: _____
<b>Price Unit</b>	<input type="checkbox"/> Per kg <input type="checkbox"/> Per piece <input type="checkbox"/> Per liter <input type="checkbox"/> Other: _____
<b>Payment Terms</b>	<input type="checkbox"/> Cash <input type="checkbox"/> Credit (___ days) <input type="checkbox"/> Barter <input type="checkbox"/> Other: _____
<b>Market Challenges</b>	<input type="checkbox"/> Price fluctuation <input type="checkbox"/> Few buyers <input type="checkbox"/> Transport cost <input type="checkbox"/> Spoilage <input type="checkbox"/> Quality rejection

## SECTION D: VALUE ADDITION GAP ANALYSIS

<b>Current Practice</b>	<b>Opportunity for Improvement</b>	<b>Potential Benefit</b>
e.g., Sold raw coffee beans	Local roasting and packaging	3x price increase
e.g., Wet honey extraction	Solar extraction + bottling	40% less spoilage, premium price
e.g., No storage	Simple storage facility	Sell when prices high

## SECTION E: INVESTMENT OPPORTUNITY

**Investment Type**       Equipment  Facility  Training  Working capital  Market linkage

**Specific Investment Needed**

**Estimated Cost (TZS)**

**Estimated Cost (USD)**

**Number of Beneficiaries**      Direct: \_\_\_\_\_ Indirect: \_\_\_\_\_

**Expected Impact**

**Community Readiness**       Very ready  Somewhat ready  Needs organization  Not ready

**Investment Risk Level**       Low  Medium  High

**Key Risks Identified**

## SECTION F: PHOTO DOCUMENTATION

<b>Photo ID</b>	<b>Subject</b>	<b>Description</b>
-----------------	----------------	--------------------

001		
-----	--	--

002		
-----	--	--

003		
-----	--	--

## SECTION G: INTERVIEWEE CONSENT

### Question

### Answer

Was consent obtained?

Yes  No

Consent form signed?

Yes  No (verbal)

Interviewee name

Interviewee contact

Permission to share contact with investors?

Yes  No

## SECTION H: INVESTOR NOTES

### Aspect

### Assessment

#### Opportunity Rating

High potential  Medium  Low  Needs follow-up

#### Estimated Investment Needed

TZS \_\_\_\_\_ / USD \_\_\_\_\_

#### Potential ROI

<10%  10-25%  25-50%  >50%  Unknown

#### Time to Impact

Immediate  6 months  1 year  2+ years

#### Follow-up Required

Yes (by: \_\_\_\_\_)  No

#### Summary Notes:

---

---

---

---